

Horry Electric Cooperative, Inc.

www.horryelectric.com

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(to report power outages only)

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Horry Electric Cooperative, Inc., is an equal opportunity provider and employer.

Horry Electric Cooperative, Inc. is a non-profit, member-owned organization providing information and energy-related services on a fair and equitable basis.



A Touchstone Energy[®] Cooperative

Save with the Co-op Connections Card

SUMMER HAS QUICKLY COME and gone, but that doesn't mean the fun has to end! Did you know Horry Electric Cooperative has a program in place to help you save on a variety of goods and services, from hotel discounts to fitness club memberships?



The Co-op Connections Card is a free program that saves Horry Electric members money on everyday expenses. The card also gives you access to Cash Back Mall, where you can get money back for shopping online at more than 3,000 leading online retailers.

Your Co-op Connections Card gives you access to discounts from tens-of-thousands of retailers, because it taps into a national business community. But it doesn't just help you save at big box stores and chains. The card also provides discounts for businesses right here in our local community. In fact, it was created specifically to help businesses on our nation's Main streets! A complete listing of the deals available right here in Horry County is available in this edition of *South Carolina Living* on page 20A. The program consistently adds new retailers to help improve our members' experience. One of the most

popular features is the prescription discount benefit.

Even if you don't have insurance, the card will help you save up to 85 percent on your medications at more than 60,000 pharmacies across the country.

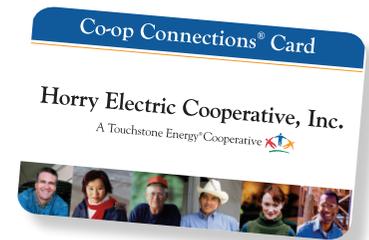
We know how important it is to save, and we want to make sure that you are taking full advantage of the programs we offer. The Co-op Connections card is an easy way to see the value of being an electric cooperative member.

Don't let the end-of-summer blues get you down. Plan a trip for the family, get fit with a discounted gym membership or take advantage of other deals available to you. It really is the one card that does it all!

You can learn more about the discounts we offer by visiting HorryElectric.com or connections.coop or calling our offices at (843) 369-2211.

James P. Howle

James P. "Pat" Howle
Executive Vice President and CEO



Take the easy way when it's time to pay

Bank Draft is the easiest, most convenient—and least expensive!—way to pay your HEC bill. You'll still get monthly statements showing kilowatt-hour use and the amount due, but you won't have to write and mail a check or bring it to the office. Instead, we'll draft your checking or savings account for the amount due on the date indicated on your bill.



Sign-up forms and additional details are available at HEC offices and at HorryElectric.com/bill-payment-options, where you'll also find information about My Energy Online, pay stations at local banks, and more.

One for the history books

Horry students part of record D.C. trip

FOUR STUDENTS SPONSORED by Horry Electric made history on the 2016 Washington Youth Tour, joining some 1,600 students from across America in the nation's capital June 11-16. Along with 74 other rising seniors representing electric co-ops around the state, plus eight chaperones, they were part of the biggest-ever Youth Tour.



The co-op sponsored Brittany Hartley of Aynor High School, Nick Good of North Myrtle Beach High, Conor Guyton of Conway High, and Trey Bellamy of Loris High on the annual trip.

South Carolina students visited many monuments and historic sites. And they saw history in the making during a tour of the Capitol.

Nick takes a group selfie of his S.C. buds.

Horry's students and others from the 7th Congressional District got a VIP tour, courtesy U.S. Rep. Tom Rice, according to Horry Electric employee Annette Harris, who served as a chaperone. "Congressman Rice probably spent two hours with us. He took us to all the places, behind the scenes," she says. "If there was a portrait, he took time to explain the meaning of it. The kids who were in the group said that it was their favorite part of the whole trip."

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Loris High student leads Soda Pop Co-op

Trey Bellamy, a Loris High senior, learned all about the cooperative way of doing business on the Youth Tour, serving as chairperson of the board of directors of the Soda Pop Co-op.

By forming their own co-op, Youth Tourists avoid paying "tourist" prices for drinks and snacks. Like an electric co-op board, Soda Pop Co-op directors hired a manager to run their co-op. And, just like HEC members, Soda Pop Co-op members receive capital credits. Trey sounds ready to lead the HEC board now: "I learned that cooperatives are designed to benefit all members. The members pay into the cooperative to use the services and all surpluses are distributed back into the community. It's sort of like an investment," he said, adding, "I also learned that my cooperative plays a vital role in the development of my community, and I am thankful to be part of it."



Trey (center) and fellow Soda Pop Co-op directors.



Horry Electric's 2016 Youth Tour delegates (from left) Nick Good, Conor Guyton, Brittany Hartley and Trey Bellamy at the Capitol.

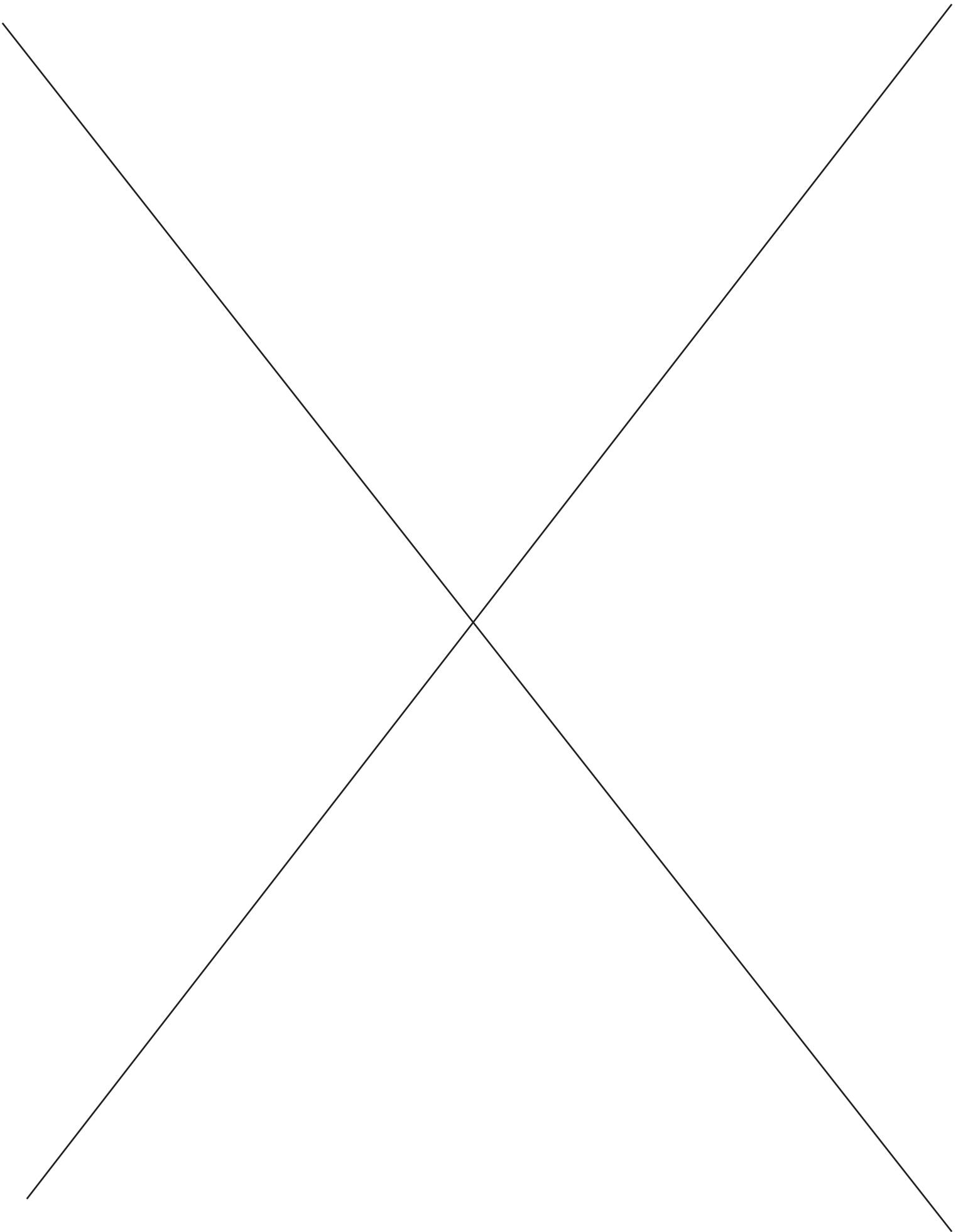
Tour participants also met Sens. Lindsey Graham and Tim Scott (right), pictured with HEC's Annette Harris. She served as one of the chaperones on the trip.



Horry Extra

Act of Kindness makes for one happy camper

Turn to page 20B to read about how one of our 75 Acts of Kindness made a Green Sea boy's summer really wild.



Discounts from local businesses

SUPPORT LOCAL businesses and save money! More than 100 local businesses accept our Co-op Connections card and offer special discounts for Horry Electric members. We've listed just a small portion of them here—you'll find dozens more local discounts at Connections.coop. Misplaced your Co-op Connections card? No problem. At Connections.coop, click the Healthy Savings page and click on Print My Card. ☞

- ▶ **Anderson Oaks Assisted Living**
\$500 off application fees; 997 Hwy. 90, Conway; (843) 347-9280
- ▶ **Angelo's Steak and Pasta**
10-percent-off all regular-priced entrees; 2311 S. Kings Hwy., Myrtle Beach; (843) 626-2800
- ▶ **A Plus Pest Control** \$75 one-time service or 10-percent-off annual service agreement; 4335 Dick Pond Road, Suite 409, Myrtle Beach; (843) 602-4765
- ▶ **Atlantic Heating & Cooling**
15-percent-off service calls; 502 Main St., N. Myrtle Beach; (843) 249-8596
- ▶ **Bellacino's Pizza & Grinders**
10-percent-off total order; 1600 Main St., Conway; (843) 488-9333
- ▶ **Bellissimo Italian Pizzeria**
15-percent-off any menu item; 2608 Main St., Conway; (843) 488-4333
- ▶ **Blacks Tire & Auto Service**
10-percent-off any service up to \$50; 1501 Third Ave., Conway; (843) 248-2835
- ▶ **Blanton Building Supplies**
5-percent-off total purchase; 5001 Broad St., Loris; (843) 756-6201
- ▶ **Carolina Comfort Systems, Inc.**
10-percent-off repairs; 3665 Hwy. 905, Conway; (843) 365-5711
- ▶ **Carrollwoods RV Park & Grapefull Sisters Vineyard;**
10-percent-off camping fees; 95 Dots Drive, Tabor City; (910) 653-2944
- ▶ **Cheesesteak U Buy** any combo—get

second for ½ off; 1315 Hwy. 501 Business, Conway; (843) 234-2666

- ▶ **Consign for Equine** 10-percent-off total purchase; 1111 Fourth Ave., Conway; (843) 438-8029
- ▶ **Conway Air Conditioning** \$25-off service calls with repairs; 300 Smith St., Conway; (843) 248-4111
- ▶ **Conway Auto Parts** 10 to 30-percent-off—Depending on the parts purchased; 1412 4th Ave., Conway; (843) 248-2225
- ▶ **Conway Feed & Garden** 10-percent-off all regular-priced clothing, boots and pet supplies; 2200 N. Main St., Conway; (843) 248-4344
- ▶ **Cradly's Eclectic Cuisine on Main** Buy one lunch or dinner entree and receive the second for half-off; 322 Main St., Conway; (843) 248-3321
- ▶ **Curtains-n-Things** 10-percent-off all in-stock curtains; 1014 Third Ave., Conway; (843) 248-5665
- ▶ **Cypress Camping Resort** 10-percent-off nightly rate; 101 Cypress RV Way, Myrtle Beach; (843) 293-0300
- ▶ **Daisy Fair Flowers** 10-percent-off all local orders over \$50; 1400 Fourth Ave., Conway; (843) 248-7222
- ▶ **Enchanting Photography by Michelle Tyler** 10-percent-off photo packages; 1025 Carolina Road; Green Sea; (843) 222-0719
- ▶ **Ethan Allen** Complimentary design service with purchase; 575 Market Center, Myrtle Beach; (843) 916-8440
- ▶ **Four Star Plumbing & Air** 10-percent-off any plumbing or air-conditioning services; 2385 Hwy. 544, Conway; (843) 236-7142
- ▶ **Grippy's Secret Pressure Washing** 20-percent-off any service; 160 Pollen Loop Road, Murrells Inlet; (843) 446-4748
- ▶ **Inn D'Vine @ Grapefull Sisters Vineyard** Buy 2 nights and the 3rd night free; 95 Dots Drive,

Co-op Connections® Card

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Tabor City; (910) 653-2944

- ▶ **Jordan's 501 Nursery and Florist** 10-percent-off total purchase; 2452 Church St., Conway; (843) 365-2036
- ▶ **Lee Lewis Heating & Air Conditioning, LLC** 10-percent-off new home installations—up to \$500 per home; 3586 Hwy. 501 West, Conway; (843) 365-9950
- ▶ **Low Country Carpet Care** 10-percent-off any cleaning service; 3150 Hickory Hill Circle, Conway; (843) 347-7070
- ▶ **Low Country Termite & Pest Control** \$10-off wood infest inspection and CL-100 report; 3000 Avant Lane, Conway; (843) 365-7004
- ▶ **Mermaids Parlor** 10-percent-off all services; 1717 4th Ave., Unit H2, Conway; (843) 488-1310
- ▶ **Surf Monkey Flooring, Inc.** 10-percent-off total cost of installation; Myrtle Beach; (843) 742-2447
- ▶ **Wolpert's Department Store** 15-percent-off regular-priced clothing and shoes; 4111 Main St., Loris; (843) 756-5272 ☞

A win-Win

Businesses—connect with co-op members nationwide!

As a Touchstone Energy Cooperative, Horry Electric is proud to offer Co-op Connections, a program that helps our members save with discounts on products and services from participating local and national businesses. If you're a business owner, Co-op Connections can help your business connect with hundreds of thousands of potential customers! Just visit Connections.coop and see for yourself! Participation is free. For details, contact Toni.Gore@HorryElectric.com.

Green Sea boy goes 'wild' after Act of Kindness

ANTHONY ELLIOTT, 11, had always wanted to go to Wildlife Action Adventure Camp. His friends at Green Sea-Floyds Elementary attend the summer camp at Fork Retch, just across the Little Pee Dee. Unfortunately, Anthony's mom had a medical emergency and, for a while, it looked like he couldn't go to camp.

Fortunately, Susan Ford-Cannon, a Wildlife Action supporter and Horry Electric member, had applied for and received a 75 Acts of Kindness grant from the cooperative back in the winter. HEC's \$500 gift paid Anthony's camp dues, his snacks, life vest and supplies. "He really enjoyed it," Ford-Cannon said in June.

Mullins-based Wildlife Action, Inc., helps nurture young people's appreciation for wildlife, teaches conservation of natural resources and stewardship of the earth. "We serve kids all over the U.S., but the vast majority come from right here in Horry," she notes. "We have a local chapter in Aynor."

Learn more at WildlifeAction.com.



HEC's Act of Kindness allowed Anthony Elliott (above, left) to attend Wildlife Action's summer camp with friends from Green Sea-Floyds like Kade Brogdon. He and other campers learned about non-venomous snakes from Tyler Wright (right) and other camp staffers.



PHOTOS BY WLA EXCEPT WHERE NOTED



WALTER ALLREAD

Wildlife Action Adventure Camp features gators, gaggles of geese and boys—and girls who like critters just as much! That's camp staffer and Teen Miss SC Katilyn Marie White with Lucy Owens and Lillie Grace Rowell (right).





Kindness makes for more happy campers

HORRY ELECTRIC COOPERATIVE is celebrating its 75th anniversary by rewarding good folks in the community with 75 Acts of Kindness. We featured the first 25 awards in earlier editions of *South Carolina Living*. Here are two more Acts that made for happy campers this summer:



WALTER ALFREDA

“You’re in the Cougars’ den now,” says Kiyanna Murphy of Horry County, pictured with fellow Cougars Francesca Arioli and Alyssa Brigman (right).

26—CAMP SMILES: Camp Smiles is a summer day camp for children with cerebral palsy, Down’s syndrome and other significant disabilities overseen by Coastal Carolina University’s Education Foundation. Grant applicant Anita Howell, a parent director and “mom to camper Ryan,” praised CCU Drs. John Delpert and Nanci Howard for designing a camp that includes literacy, art, music therapy, adaptive physical education and special guests. Camp Smiles has a paid staff that includes CCU students who need to practice the skills they are acquiring, Howell notes, while earning their degrees, as well as some who are exploring their career options. “We also have teachers from our local district who love being able to just teach and have fun with the children,” she says. “Children with cerebral palsy have little to no opportunities in our area, and we are hearing this is the case for other states as well. We are also working with the Cerebral Palsy Family Network to provide a series of articles to assist other college towns in implementing a Camp Smiles of their own.” Horry Electric’s \$500 Act of Kindness helped more families send their kids to Conway’s Camp Smiles.



WALTER ALFREDA

Kade Brogdon (above, left) and Oliver Arioli just before Kade caught a frog (left). Horry kids at Wildlife Action summer camp in June (below) also included Storie Brogdon, Isabella Jeter, Jaelyn Shelley and camp staffers Bryce and Aaron Ford.

27—PHOENIX RENAISSANCE: Horry Electric’s \$500 Act of Kindness grant to non-profit Phoenix Renaissance, Inc., helped fund a summer camp. Actually, the camp is just one of the non-profit’s programs: Phoenix Renaissance also offers an afterschool program, a holiday Thanksgiving community dinner and Christmas-giving programs. Once known as the Racepath Community Association, in 1994 Phoenix Renaissance was incorporated as a 501c3 organization to expand its outreach beyond the Racepath Community to all low-income families throughout Horry County. Phoenix Renaissance develops, promotes and sponsors alternatives to the abuse of drugs and the use of violence, by providing programs for local community improvement, such as education, recreation, counseling, housing rehabilitation, career training, creative arts, child development, and family services. Led by Rev. William A. Gause, president of an all-volunteer board of nine directors, Phoenix Renaissance partners with many community service organizations, public and private representatives and local foundations. Rev. Gause (right) accepted the \$500 gift from HEC’s Danny Shelley earlier this year.

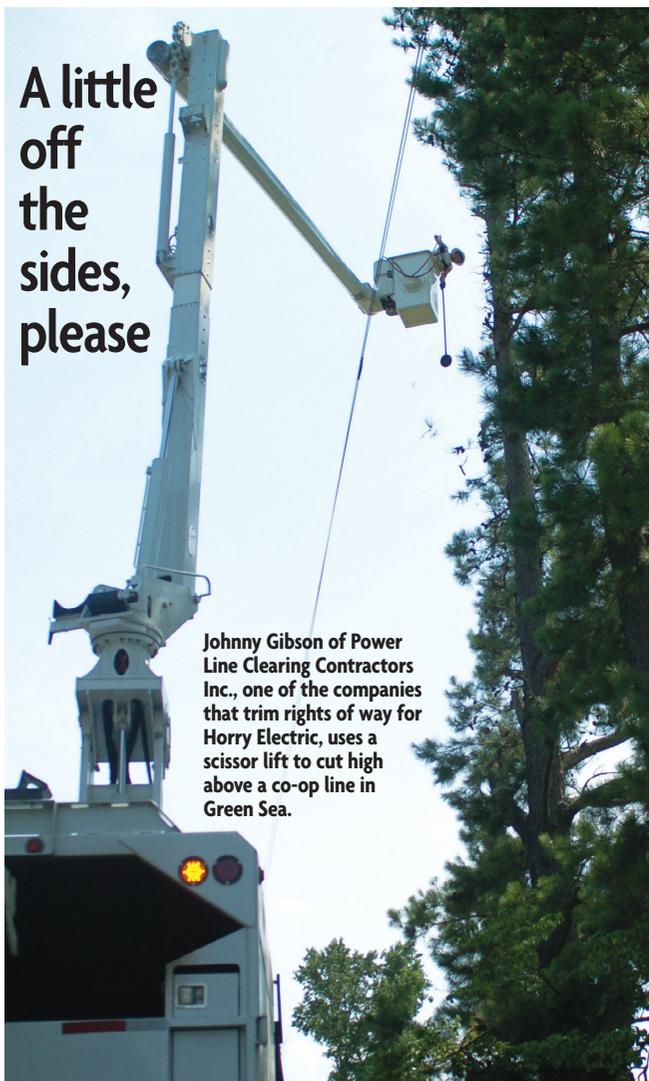


WALTER ALFREDA

We’ll continue with more of our 75 Acts of Kindness in upcoming issues of *South Carolina Living*.



TONI GORE



A little off the sides, please

Johnny Gibson of Power Line Clearing Contractors Inc., one of the companies that trim rights of way for Horry Electric, uses a scissor lift to cut high above a co-op line in Green Sea.

WALTER ALBERTO

RIGHT-OF-WAY MAINTENANCE SCHEDULE

CLEARING RIGHTS OF WAY helps lights stay on.

Here's our current schedule:

Allsbrook—Off Hwy. 701 N; on and around Hwy. 19; down and around Hwy. 45 to Green Sea Road; Hwy. 67; Kerl Road to the end of Valley Forge Road and surrounding areas. Down and around W. Hwy. 19 to S. Green Sea Road to W. Hwy. 9 Business and surrounding areas. On Hwy. 45 from the intersection of Hwys. 19 and 45 to Live Oak Church Road to Hwy. 9 Business. Also, W. Dogwood Road and surrounding areas.

Shell—Off Hwy. 905; Hwy. 19 from Shell substation to Hwy. 472, over to Hwy. 471, down Hwy. 905 to Hwy. 22, includes Hwy. 66 and all surrounding areas.

Longs—Off Hwy. 905; on W. Bear Grass Road all the way down to Daisy Road and all surrounding areas. On Hemingway Road down to W. Hwy. 9, down to Marlowe Circle. ☺

Powering Up

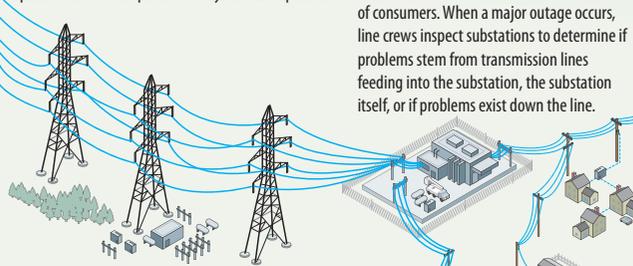
When electricity goes out, most of us expect power will be restored within a few hours. But when a major storm causes widespread damage, longer outages may result. Co-op line crews work long, hard hours to restore service safely to the greatest number of consumers in the shortest time possible. Here's what's going on if you find yourself in the dark.

1 High-Voltage Transmission Lines

Transmission towers and cables that supply power to transmission substations (and thousands of members) rarely fail. But when damaged, these facilities must be repaired before other parts of the system can operate.

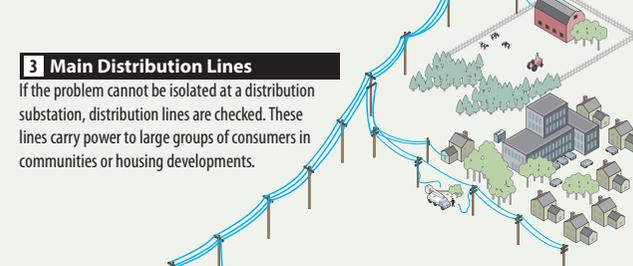
2 Distribution Substation

Each substation serves hundreds or thousands of consumers. When a major outage occurs, line crews inspect substations to determine if problems stem from transmission lines feeding into the substation, the substation itself, or if problems exist down the line.



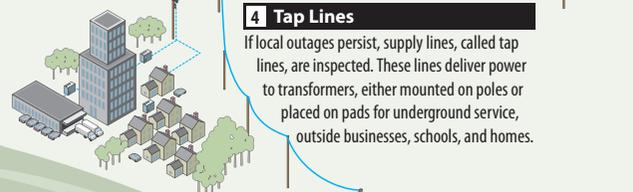
3 Main Distribution Lines

If the problem cannot be isolated at a distribution substation, distribution lines are checked. These lines carry power to large groups of consumers in communities or housing developments.



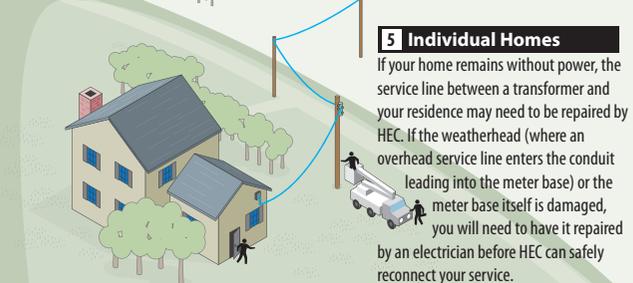
4 Tap Lines

If local outages persist, supply lines, called tap lines, are inspected. These lines deliver power to transformers, either mounted on poles or placed on pads for underground service, outside businesses, schools, and homes.



5 Individual Homes

If your home remains without power, the service line between a transformer and your residence may need to be repaired by HEC. If the weatherhead (where an overhead service line enters the conduit leading into the meter base) or the meter base itself is damaged, you will need to have it repaired by an electrician before HEC can safely reconnect your service.



graphic by funnel inc.

To report outages, simply dial (843) 369-2212

Horry Electric's outage-reporting system, PowerTouch, is tied to our mapping and member information systems. When you call (843) 369-2212, PowerTouch pinpoints the location of problems on our distribution system. Make sure the phone number you've provided is for a phone that is listed on the account for the service location for which you might be reporting an outage or other service issue. Please update your account information through MyEnergy Online or by calling us at (843) 369-2211.

