

Horry Electric Cooperative, Inc.

www.horryelectric.com

Main Office

P.O. Box 119
Conway, SC 29528-0119

Conway Office: 369-2211

Socastee Office: 650-7530



(to report power outages only)

369-2212

Board of Trustees

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President

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Executive Vice President and CEO

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Co-op Connection Editor

Penelope D. Hinson
penelope.hinson@horryelectric.com

Horry Electric Cooperative, Inc. is a non-profit, member-owned organization providing information and energy-related services on a fair and equitable basis.



Your Touchstone Energy® Partner

Overall, it was a good year

Annual meeting plans under development

IF YOU 'LIKE' US ON FACEBOOK, SUBSCRIBE TO OUR BLOG, read the news in *South Carolina Living* magazine each month or follow us on Twitter, then you know 2013 was a very busy year for your co-op.



The biggest news

Our Annual Meeting of Members is always a big event, but the attendance numbers this year were record breaking. A total of 7,571 members registered between the hours of noon and 7 p.m. A large number showed up early, which meant lines were long and we had to quickly put an alternate plan into action.

As I assured you in my column published in June, we went straight back to the drawing table and are pleased to finally be able to provide you with an idea of how we hope things will be able to work out for 2014.

New logistics

Last year, we were limited to The HTC Center on the Campus of Coastal Carolina University. This year, our location will be the entire campus. We will have much more space to set up registration stations similar to the way we ended up handling the big crowd at the 2013 event.

Our planning team has targeted three large parking lot areas on campus that, in addition to The HTC Center, can be used for the purpose of registration and voting next year. They're still working on the specific details of the plan, but they have already worked with officials and

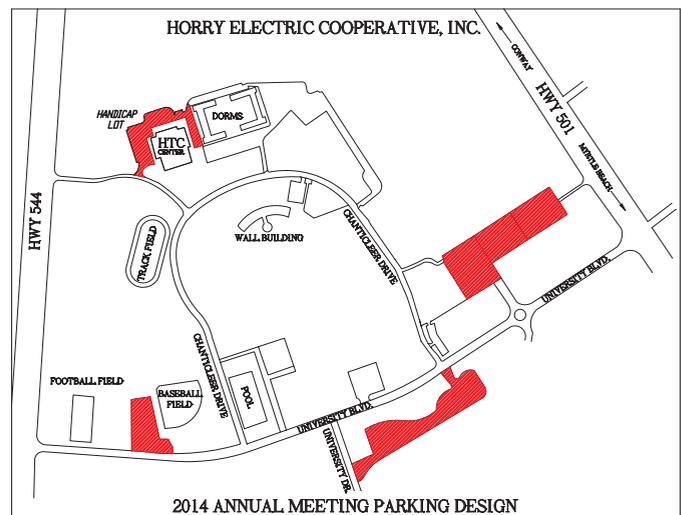
department heads in the Information Technology areas of CCU and HTC to verify the infrastructure is in place. They have confirmed we will be able to accomplish registration and voting at the designated locations.

As we did last year, we'll keep you posted on plans leading up to the meeting, which is scheduled for Tuesday, May 13, 2014. Be sure to read the information on page 20D of this edition of *South Carolina Living* for additional Annual Meeting information.

Looking out for you

We are excited about the year ahead. There are new options that will be introduced through MyEnergy Online, our new member portal, and we're going to be sharing a lot with you about the importance, value and power of being a member of an electric co-op.

James P. "Pat" Howle
Executive Vice President and CEO



The draft parking design highlights areas designated for parking, registration and voting for the 2014 event. IT infrastructure has been confirmed.



*From the smallest of helpers,
we're working together for
a brighter future.*



At Horry Electric Cooperative, we work with all of our members to make this the brightest of seasons. From energy conservation tips to programs that benefit our community, we help ensure the spirit of the season lasts all year long.

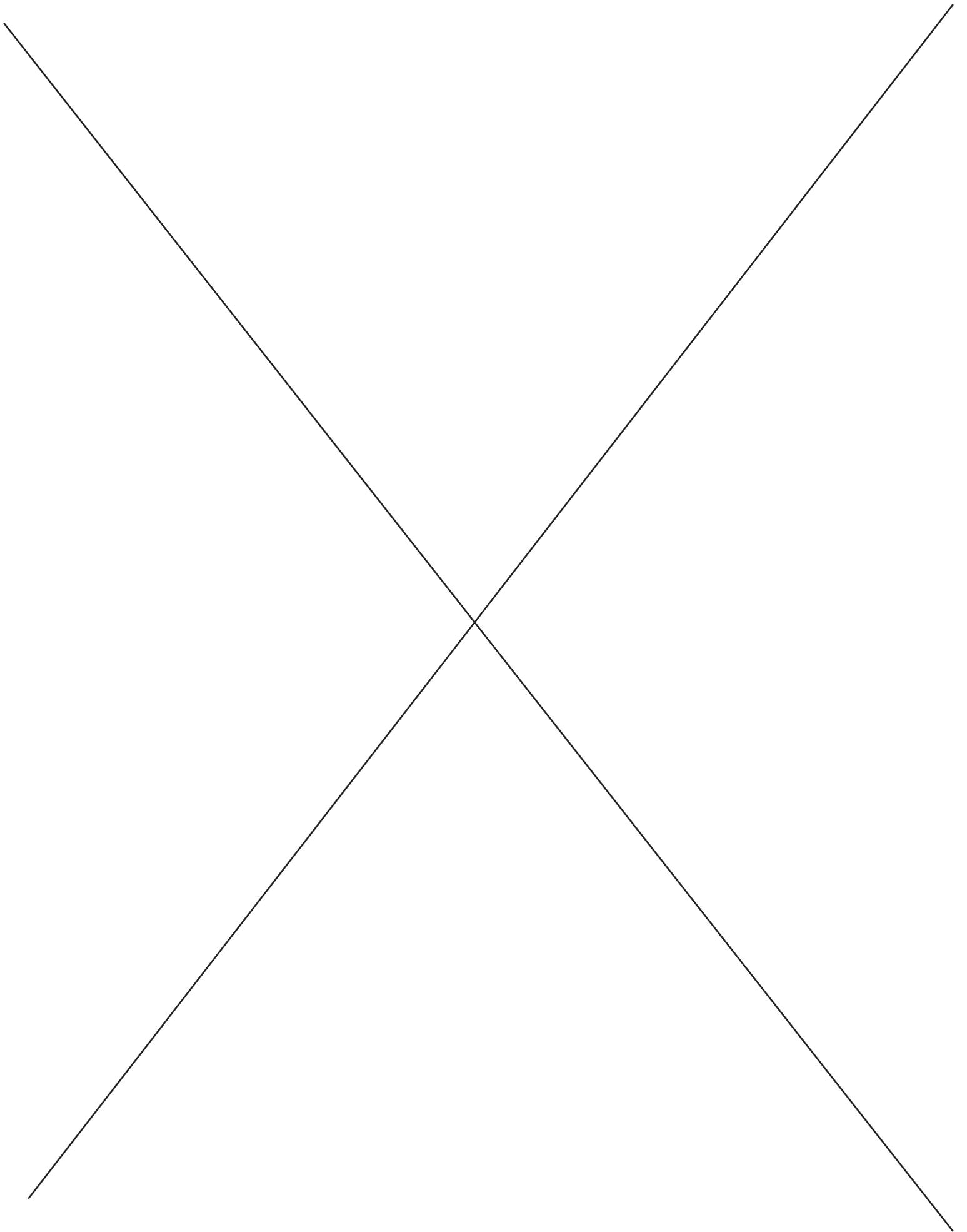
Merry Christmas
and happiest of holidays to you and your family!

**Horry Electric
Cooperative, Inc.**
A Touchstone Energy® Cooperative 

Conway: 843-369-2211
Myrtle Beach: 843-650-7530
www.horryelectric.com

HORRY ELECTRIC WILL CLOSE NOVEMBER 28-29, DECEMBER 24 AT 1:00 P.M., DECEMBER 25-26
AND JANUARY 1 FOR THE HOLIDAYS.





Carry the card

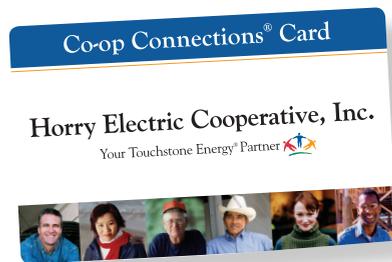
Headed to the Touchstone Energy Cooperatives Bowl? Score some tasty discounts!

IF YOU'RE HEADING to Myrtle Beach for The Touchstone Energy Cooperatives Bowl—North vs. South on December 14 at Doug Shaw Memorial Stadium, be sure to take along your Co-op Connections card.

You can use your card for discounts at local restaurants that have signed on with Horry Electric to participate in the Co-op Connections program. You'll find some tasty deals at eateries fairly close to the stadium or on your way there or back through Horry County, including:

Myrtle Beach restaurants

- ▶ **Thorny's Steakhouse & Saloon**, 600 South Kings Hwy.—Free appetizer (value of \$6.99) with minimum purchase of \$25. Not valid with any other coupons or discounts.
- ▶ **Peaches Corner**, 900 North Ocean Blvd.—20 percent off entire order, per table.
- ▶ **Angelo's Steak & Pasta**, 2311 S. Kings Hwy.—10 percent off all regular-priced entrees. Offer excludes alcohol, and no other discounts apply.
- ▶ **Chestnut Hill Restaurant**, 9922 Hwy. 17 North on Restaurant Row—Free appetizer with dinner entree.



- ▶ **Bojangles**, all Grand Strand locations—Free 32 oz. iced tea with purchase of a chicken dinner.

Other Horry eateries

- ▶ **The Brentwood Restaurant & Wine Bistro**, serving Low Country French Cuisine, 4269 Luck Ave., Little River. \$5 off entrees from regular menu.
- ▶ **Pully Bones Restaurant**, 3003 Hwy. 701 North, Conway—10 percent off any regular-priced menu item. Other discounts do not apply.
- ▶ **Radd Dew's Bar-B-Que Pit**, 3430 Hwy. 701 South, Conway—\$1 off regular buffet price of \$11 and \$1 off to-go box price of \$9 on Fridays and Saturdays, 4–6 p.m. Must show Co-op Connections card to get discounts.
- ▶ **Crady's Eclectic Cuisine**, 332 Main St., Conway—Buy one dinner entree and receive the second for half-off.
- ▶ **Nalley's Pizza and Subs**, 2130 Hwy. 905, Conway—Show your Co-op Connections card and get \$1 off any regular-priced, large 16-inch pizza!
- ▶ **Bellacino's Pizza & Grinders**, 1600 Main St., Conway—Show your Co-op Connections card and get 10 percent off your entire order. This offer is not valid with any other discounts, specials or coupons.
- ▶ **Prince Creek Diner**, 11907 Hwy. 707, Murrells Inlet—10 percent off any purchase. ☺

Find even more discounts all over Horry County at Connections.coop, which you can access through the link at HorryElectric.com. Also, show your Co-op Connections card to receive a 10 percent discount on tickets to The Touchstone Energy Cooperatives Bowl—North vs. South. See page 15 for details.

Savings just keep growing

Co-op Connections cuts pharmacy costs, but that's just one way to use the card

HORRY ELECTRIC'S membership benefit card, Co-op Connections, offers cooperative members more than 25,000 local and national deals on products and services. There are more than 40 million cards and key fobs in use in communities across the country served by Touchstone Energy Cooperatives like Horry Electric. Our card helps you save on:

- ▶ Automotive
- ▶ Clothing and accessories
- ▶ Dining
- ▶ Energy efficiency
- ▶ Healthy Savings Discounts
- ▶ Travel
- ▶ And so much more.

The cards provide Healthy Savings Discounts on prescription drugs at more than 60,000 locations, many local. Nationwide, co-op members have saved over \$64 million on prescriptions! By October 31, HEC members will have racked up more than \$647,000 in prescription savings since 2009. Healthy Savings Discounts can also be applied on vision care, dental, hearing, lab work, imaging and chiropractor visits.

Start saving now with the Co-op Connections card! Access Connections.coop, just a click away at horryelectric.com, to find local, regional and national deals!

Co-op Connections® Card: By the Numbers

\$647,183.38

saved on prescriptions by HEC members since May 2009

'Running water meant so much'

HEC member knows firsthand what electricity meant to farmers

BY WALTER ALLREAD

FROM TIME TO TIME, you might think you get hot.

It's easy for us now, in an air-conditioned South, to forget what being hot was *really* like. Before electricity and way before central heating and air, meals were cooked over wood-fired stoves, and with no fans to circulate the air, kitchens effectively became furnaces in the mid-summer heat.

Horry Electric Cooperative member Sam Johnson, 81, remembers what it was like. While a boy of 8, his father succumbed to crippling arthritis, forcing him, as the only son, to learn to farm the family's land full-time. Johnson still remembers the first thing he bought for his mother when electricity came in 1947.

Toting stove wood

"I was the breadwinner at a young age, and the first thing I remember buying was a stove for my mother," said Johnson, a Galivant's Ferry resident and native. "She was so happy not to have to tote that stove wood. The electric stoves were hot, but they didn't heat up the kitchen and house like wood stoves."

Besides an electric stove, Johnson said the best thing about electricity was running water.

"For us farmers, running water meant so much," Johnson said. "That was the biggest benefit by far. Besides the kitchen, you had running water in the bathroom and could wash clothes

Sam Johnson, who still has a good many of his old farm implements, spent many a day in this position—behind a mule, too.



WALTER ALLREAD

and dishes and take you a shower or bath with real hot water, not water you'd heated up in the sun or over a fire."

Refrigeration also had its benefits.

"Before a refrigerator we had a well, a deep, open well, and the water was cooler in the bottom," Johnson said. "We'd tie a string around the milk and let it down in the well to keep it cool and make it last longer."

The ice man cometh

"The ice man would come around once a week with a block of ice weighing about 200 pounds. We'd get two to three and keep them in a hole with the sawdust on it. A little later we got an ice box, and it'd keep it cool. So getting ice also was a big convenience."

And of course, light itself changed life significantly.

"We studied by lamplight, you had a lantern to go outside to check things at night and just to do anything," Johnson said. "You had to tote the lantern back from the barn to the house to avoid stepping on snakes. It changed the world for us back then." ☺



COURTESY SAM AND HATTIE JOHNSON



Sam and Hattie Johnson on their farm October 1. They were married March 24, 1951. The photo at left shows them in 1954.

WALTER ALREAD

Hiding food an art form

Sam Johnson's wife, Hattie, remembers life before electricity as well, especially when wartime rationing meant sacrifices for large families. Well, for *some* large families.

"There were eight of us counting my parents, and you could only get a certain amount of sugar per person," Johnson said. "Well, Daddy knew a man who had a store, and he'd sneak extra food for us. One time they said they were going to send someone from the government out to check to see how much food people had, and I remember Daddy going under the house, digging a hole and putting one of those metal drums in there.

"He put all the sugar and flour and rice and all in there and covered it up. He put a board over it and dirt over that. They came, but they never found it. I imagine a lot of people did things like that back then."

Remembering 'the day the lights came on'

Electric cooperatives across the country are celebrating their 75th anniversary. Aiken Electric Cooperative, formed in 1938, this year became the first of South Carolina's 20 distribution co-ops to reach that milestone.

Horry Electric Cooperative was organized April 24, 1940, and our system was energized January 7, 1941. We will mark our 75th anniversary in 2016.

Leading up to the celebration, we're interviewing co-op members and former employees who recall "when the lights came on."

Please let us know if you, or someone you know, might have bright memories of those days. And tell us if you have vintage appliances, electrical items, memorabilia or photographs from the early days of rural electrification.

Contact Gayle Addy at (803) 739-3032 (email gayle.addy@ecsc.org) or Campbell Shuford at (803) 739-5072 (email campbell.shuford@ecsc.org). They are employed by The Electric Cooperatives of S.C., Inc., the state association of co-ops, including Horry Electric Cooperative.



Horry Electric Cooperative, Inc.

Statement of nondiscrimination

Horry Electric Cooperative, Inc. is the recipient of Federal financial assistance from the Rural Utilities Service, an agency of the U.S. Department of Agriculture, and is subject to the provisions of Title VI of the Civil Rights Act of 1964, as amended, Section 504 of the Rehabilitation Act of 1973, as amended, the Age Discrimination Act of 1975, as amended, and the rules and regulations of the U.S. Department of Agriculture, which provide that no person in the United States on the basis of race, color, national origin, sex, religion, age, or disability shall be excluded from participation in, the admission or access to, denied benefits of, or otherwise be subjected to discrimination under any of this organization's programs or activities.

The person responsible for coordinating this organization's nondiscrimination compliance efforts is Abigail Lewis, human resources coordinator. Any individual, or specific class of individuals, who feels that this organization has subjected them to discrimination may obtain further information about the statutes and regulations listed above from and/or file a written complaint with this organization; or write USDA, director, Office of Civil Rights, 1400 Independence Avenue, SW, Washington, DC 20250-9410; or call, toll free, (866) 632-9992 (voice). TDD users can contact USDA through local relay or the Federal relay at (800) 877-8399 (TDD) or (866) 377-8642 (relay voice users). USDA is an equal opportunity provider and employer. Complaints must be filed within 180 days after the alleged discrimination. Confidentiality will be maintained to the extent possible.



Your Touchstone Energy® Partner

How to become a trustee of Horry Electric Cooperative, Inc.

I. QUALIFICATIONS:

Below are the qualifications that must be met before a person can be elected to the Cooperative's Board of Trustees:

A. Must be a member in good standing with the Cooperative and receive electrical service from the Cooperative at his or her primary abode.

B. Must reside in the Trustee District from which Trustee is to be elected.

C. Shall not be a close relative of an incumbent board member, or of an existing employee of the Cooperative, or is employed by the Cooperative, or was employed by the Cooperative at any time during the preceding five (5) years.

D. Must not be employed by or financially interested in a competing enterprise, or a business selling electric energy or supplies to the Cooperative, or a business primarily engaged in selling electrical or plumbing appliances, fixtures, supplies or wiring to, among others, the members of the Cooperative.

II. NOMINATIONS:

Below are the two methods that may be used to become nominated for the purpose of being elected as a member of the Cooperative's

Board of Trustees.

A. A member may be nominated by the appointed Nominating Committee of the Cooperative as a candidate for the Board of Trustees from the Trustee District in which the member lives and for that District's seat. The Nominating Committee will meet in January prior to the Annual Meeting held in May. For the exact date of the Nominating Committee meeting, call the office at 369-2211.

B. A member can also be nominated by petition as a candidate for the Board of Trustees from the Trustee

District in which the member lives and for that District's seat. Official forms must be obtained from the Cooperative and must be signed by any twenty-five or more active member/owners in order to be considered valid. The deadline for petition candidates is sixty days prior to the date of the Annual Meeting of Members.

III. ELECTION:

The following is how the election will take place at the Annual Meeting:

All members who have been nominated by the Nominating Committee or who

have been nominated by petition will have their names appear on the official ballot of the Cooperative. The members who are in attendance at the Annual Meeting will then select their representative to the Board of Trustees by secret ballot. If a member has been properly nominated and has no opposition, that member may be voted to the Board of Trustees by acclamation. ☺

For additional information on this procedure, please refer to the Cooperative's Bylaws, which are posted on horryelectric.com. For a printed copy of the Bylaws, just drop by our office.

Your Annual Meeting date is Tuesday, May 13, 2014 Coastal Carolina University Campus

Time Schedule

ITEM	BYLAW PROVISIONS	ACTION
Nominating Committee Appointed:	Not less than one hundred twenty (120) days (1/13/14) nor more than one hundred fifty (150) days (12/14/13) prior to meeting of members, consisting of five (5) members.	To be appointed at December 2013 Board Meeting. Nominating Committee to meet in January 2014.
Notice of Meeting of Nominating Committee in local newspaper:	RUS requirement (No Bylaw provision)	Published in a local newspaper January 2014.
Posting of Report of Nominating Committee:	Nominees: At least ninety (90) days before Annual Meeting.	Post before 2/12/14.
Deadline for Petition Candidates and Posting of Report:	Not less than sixty (60) days prior to meeting of members.	Deadline for Petition Candidates: 3/12/14 (Wed.) at Noon . Post in office by 3/14/14 (Fri.).
Credentials and Elections Committee Appointment:	At least ten (10) days—by (5/3/14) before any meeting of the members, and consisting of at least nine (9) members.	To be appointed at March 2014 Board Meeting.
Notice of Meeting:	Not less than ten (10) days (5/3/14) nor more than twenty-five (25) days (4/18/14) before the date of the meeting.	Direct mailers to all consumer/owners.

With names and addresses of all nominees, distinguishing between those nominated by the Committee and those nominated by petition.

Horry Electric Cooperative, Inc.; P.O. Box 119; Conway, SC 29528-0119; (843) 369-2211