

Horry Electric Cooperative, Inc.

www.horryelectric.com

Main Office

P.O. Box 119
Conway, SC 29528-0119
369-2211



(to report power outages only)

369-2212

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Horry Electric Cooperative, Inc., is an equal opportunity provider and employer.

Horry Electric Cooperative, Inc. is a non-profit, member-owned organization providing information and energy-related services on a fair and equitable basis.



A Touchstone Energy® Cooperative

Saving you money

New program lets members help manage energy costs

MONITORING AND CONTROLLING the load on the Horry Electric system is mission critical. Since the '80s, we've been proactively managing load through voltage reduction at our substations. We go into what we call "load control" when the peak demand for electricity hits.



When the demand for electricity rises, so do the costs. When we have to purchase large amounts of energy during peak periods over the course of the year, it puts upward pressure on electricity rates the co-op and our members pay.

Successfully "beating the peak" can save a significant amount of money by keeping wholesale power costs low and stable.

Water heater load-control helps

The two water heater programs we offer members are another way in which we control load on the system. We currently have 5,501 members allowing us to control their water heater during peak times. Through that effort, we're able to shave more than 2,200 kilowatts of peak load per peak incident during summer months and more than 3,800 kilowatts of load per peak incident during winter months.

Because the water heaters being controlled are large-capacity, energy-efficient storage units, participants never even notice their water heater has been turned off for the short period of time it takes to reduce load.

You can help!

In September, we launched a new initiative called Beat the Peak. We're doing a pretty successful job with our



existing efforts to control load and avoid peak demand, but with member participation in the new Beat the Peak program, we can have an even bigger impact.

Participating is easy. All you have to do is visit energysmartsc.org/beat-the-peak/# and sign up to receive Beat the Peak alerts by text message, email or phone. When you get an alert, all you have to do is make a conscious effort to shift energy use to times of the day outside of typical peak energy-use hours of 6-9 a.m. in the winter and 3-8 p.m. in the winter.

With the Beat the Peak program, we're not asking you to stop using individual appliances altogether, we're asking you to just use them during times when the demand for electricity is not high.

Shifting energy use to different hours of the day will help hold down everyone's costs. If we can work together, it's a win-win for all members and your co-op!

For more information on Beat the Peak and any of our other programs, please visit us at horryelectric.com or call us at (843) 369-2211. We're excited about this new program and hope you will join us in our effort to Beat the Peak!

James P. "Pat" Howle
Executive Vice President and CEO

Co-op charitable program 'a very, very helpful thing,' merchant says

THANKS TO HORRY ELECTRIC MEMBERS

who support Operation Round Up, approximately \$49,000 has been granted this year to help Horry neighbors in need.

The funds have paid for food, shelter, health care and clothing, with some of the latter coming from Papa's General Store in downtown Conway.

Papa's, which is moving to 301 Main St. this month, earlier this year became one of the local businesses where people who receive Operation Round Up aid can shop with vouchers awarded by the trust board that administers the charitable-giving program. Owner Craig Smith says he and his son, Chris, have already helped a lot of folks—people facing tragedies such as house fires. Good people who just need a hand up, not a hand-out. "It's a genuine need," Smith says.

"It's a very, very helpful thing," he says of Operation Round Up. "Horry Electric is very sensitive to people in crisis. They do a lot behind the scenes to help people."

Like the general stores of days gone



Craig (left) and Chris Smith at Papa's General Store, one of the local businesses where Operation Round Up aid recipients redeem vouchers for clothing and other items.

by, Papa's offers a mix of toys, games, and general merchandise including clothing—everything from name-brand casual wear to lower-cost lines. "Chris walks them [aid recipients] through

and helps them find what they need," Smith says.

It's a good feeling, he adds. The co-op—and that includes the members who let HEC round up their bill—deserve a pat on the back, Smith says: "I commend them on it. It's amazing how much they help people!"

Imagine what \$330,000 a year could accomplish!

The Horry Electric Trust, a volunteer board that administers the co-op's Operation Round Up program, has approved 154 aid applications so far in 2016. Grants amounting to \$50,100 pushed the program's total charitable giving for the year, as of early September, to \$49,000.



Daphne Hickman, trust chairperson, thanks HEC members for their support. She notes that if all Horry Electric accounts were rounded up, about \$330,000 could be collected and distributed each year.

It wouldn't be difficult either!

Participation in Operation Round Up is simple and convenient: Co-op members' bills are rounded to the next highest dollar each month. The average member contributes about \$6 a year. Contributions are tax-deductible.

All new co-op members are automatically included in Operation Round Up when they sign up for service. If a member does not wish to participate, they can simply contact the co-op to opt out.

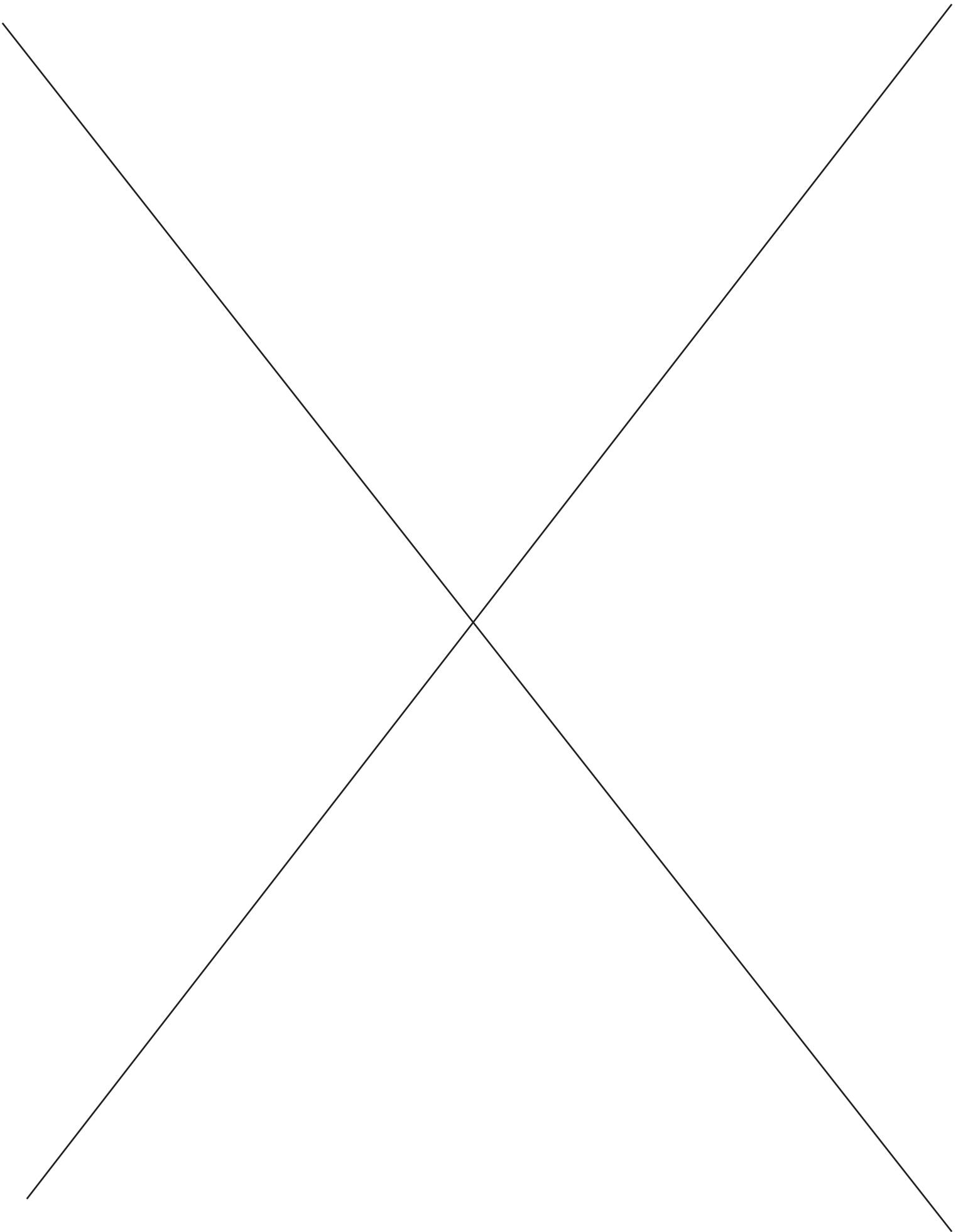
If you have questions about Operation Round Up, or previously opted out and now wish to contribute again, contact Horry Electric at (843) 369-2211.

Horry Extra

More good stuff ahead!

For more feel-good news, like a gift for disabled veterans, turn to page 20A. October's Horry Extra section highlights our 75 Acts of Kindness program.





Commitment to Community

That's the Cooperative Principle behind HEC's 75 Acts of Kindness

HORRY ELECTRIC COOPERATIVE celebrated its 75th anniversary earlier this year with 75 Acts of Kindness. We featured the first 36 Acts in earlier editions of *South Carolina Living*. This month, to celebrate Cooperative Month and to demonstrate the Cooperative Principle of Commitment to Community, we highlight 32 more Acts of Kindness:

37—LOVE FOR SENIORS: HEC donated \$500 for food and fun for the seniors at the Burgess Senior Center. Eula Mae Winningham assists them with help from her sister, Brenda Lee Smith, and support from the Horry County Council on Aging. Winningham takes seniors to the movies, to eat and gives them gifts at Christmas and on birthdays. She also provides transportation to and from the center, and takes food to the homebound.

38—HOPE AND HORSES: Barnabas Horse Foundation, a 501c3 charity in Murrells Inlet, helps those who have been affected by abuse and trauma to heal through the spiritual power of hope and horses. Susan McKinney and dedicated volunteers work with children, women and families and is undergoing training to work with veterans. Horry Electric gave \$500 to support the foundation's efforts. Barnabas relies on the generosity of others to help with the upkeep of equipment and the facility that houses the horses. Details at BarnabasHorse.org.

39—HELPING THE NEEDY: Run Peavy, outreach director at Oakey Swamp Baptist Church on Juniper Bay Road, wrote to HEC that "the needs in our community are great." The church provides food, diapers, baby items, assists with rent and utilities, and buys gifts for kids at Christmas.

HEC contributed \$500 to help those in need "see that there is hope," as Peavy said.

40—BUDDIES: Help 4 Kids, a volunteer organization established in 1989, provides food and other basic necessities to children living in poverty in Horry County. Its largest program is Backpack Buddies, which provides weekend food packages to more than 3,000 children in 28 schools. Horry Electric donated \$500 to assist. To pitch in, visit Help4Kidsssc.com.

41—FOR 'GEE': Alex Guirgus, owner of American Hero in Loris, spearheaded a fundraiser for his employee, Anthony Floyd, who lost his wife in a house fire March 1. Anthony—"Gee" to many folks he's cooked for at the restaurant—lost the love of his life, Shawna Davis, 38, and two family pets. "American Hero's hero," as he was called, did save two children, ages 10 and 12, receiving second-degree burns in the process. He's OK now, Guirgus told *South Carolina Living* recently. Floyd has a new mobile home and is rebuilding his life. "The community really helped him a lot," Guirgus notes, including Horry Electric, which donated \$500.

42—DAV VAN: Elaine Gore, deputy director of the Horry County Council on Aging and an HEC trustee, says the DAV (Disabled American Veterans) of Conway "goes far beyond the call of duty. This is a 100-percent volunteer group." The co-op donated \$500 to



help the chapter buy a second van to transport veterans to the VA hospital in Charleston and to other doctors' appointments. Gore is shown below with DAV Commander Jim Johnson.



43—UPWARD: Jamestown Baptist Church received \$500 for an Upward Soccer program for the community, which the church started in 2015.

44—TRUE LADIES: The ladies of Lawndale Baptist, wrote Kaye Nealy, "as Christians feel committed to share and help. We visit the nursing home two times a year. At Christmas, we visit and give gifts to each resident. Our group fixes meals for the Horry County police and the Cherry Hill Fire Department. Our church burned in 2005, losing everything. Our ladies furnished our fellowship building and our kitchen (not appliances). We pray we can be a blessing to all who need us." HEC donated \$500 in honor of their community spirit.

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(continued from page 20A)

45—SPECIAL NEEDS FAMILY FUN DAY: For 15 years, Elaine Lee and a group of dedicated friends in Aynor have hosted an event for special needs children and adults. At the Special Needs Family Fun Day, held the second Saturday of each October, invitees' families and/or caregivers enjoy a day of entertainment, food and fun—free. "It is probably the closest thing to a fair a lot of these people have ever seen," Lee says. Last year, donations were down, so HEC gave \$500 to help. This year's event was Oct. 8. Want to donate to help for 2017? For details, visit SpecialNeedsFamilyFunDay.org.

46—ARK MONUMENT: The Surfside Monument Historical Committee received \$500 from Horry Electric toward the cost of erecting a monument to honor those who are buried at the site known as the Ark Plantation in Surfside.

47—BURGESS BOOSTER: Otis Windley (below, right) organized a Burgess community Boys Club to motivate and mentor youth. Horry Electric donated \$500 to help with the club and Windley's other efforts, such as organizing a community youth chorus. HEC Board Vice President Eugene Harriott Jr. (left) and Albertha Mazyck from our Socastee office presented the check.



Lorelei Schipke, with her horse Jack, is a volunteer who has worked with the Special Needs Family Fun Day for at least eight years.

TAMATHA LEWIS

48—\$25 GIFT CARDS: Calvary Chapel Myrtle Beach has a benevolence program. "We collect small-denomination (usually \$25) gift cards from stores," wrote Pastor Ron Dozlar. "As people in our church need things, like shoes for their children or soap for their shower, we thoughtfully and carefully give these cards out." HEC chipped in \$500.

49—IN THE LINE OF DUTY: The co-op donated \$500 to the family of Conway firefighter Chris Ray, who died in the line of duty March 20. As Fire Chief Le Hendrick noted, "Even in such a tragic accident, we can allow something good to come of this. We can help his family by showing kindness from our community."

50—SOCCER UNIFORMS: They were in hand-me-down varsity jerseys for years, but Conway High's JV soccer team is now sporting new uniforms, thanks in part to HEC, which contributed \$500 to the team.

51—SWIM TEAM, TOO: The Conway High School swim team, which includes 20 members, both male and female, received \$500 for

swim caps, T-shirts and warm-ups.

52—AYNOR ATHLETICS: Aynor High School's weight room needed new equipment—what it had was 20 years old. Horry Electric spotted AHS athletics for \$500.

53—QUILTS OF COMPASSION: The Horry County Quilters Guild makes "quilts of valor" for baby incubators, "fidget quilts" for dementia patients, and adult bibs for nursing home residents. HEC donated \$500 to support the Guild's ongoing acts of warmth and kindness.

54—KNIT WITS: Bev Grainger of Galivants Ferry has been assisting our WIRE group with its Co-op Closet event for years, knitting items for displaced nursing home residents. We were happy to donate \$500 to her knitting club, The Knit Wits, for yarn, needles and other supplies for gifts for other seniors and folks in need of comfort.

55—SHERIFF'S SCHOLARSHIPS: HEC donated \$500 to help the Sheriff's Foundation of Horry County provide scholarships to students



planning to attend or attending HGTC or Coastal Carolina to seek a career in law enforcement.

56—FAITH ON SCREEN: Conway Church of God was raising funds for a screen for Movie Nights, planning to feature “food, fellowship and faith” in a safe, outdoor atmosphere. Horry Electric donated \$500.

57—ELITE YOUTH: Mentoring at-risk youth is the goal for The ELITE Youth Program/Conway. HEC donated \$500 for supplies to help “get the word out . . . and address some of the problems in our area,” as Michael James, board chair, put it.

58—SPECIAL OLYMPICS: Two festivals that usually help fund the Horry County Special Olympics were cancelled last year, so Horry Electric gave \$500 to assist with the annual spring event at Pelican Field, which gives individuals with intellectual disabilities a chance to shine.

59—HONORING LILA: The Lila C. Livingston Scholarship Foundation was established in 2008 by the Livingston family to honor their matriarch, a pillar of the Wampee/Poplar community. “She believed education was an integral part of an individual’s success,” wrote the Rev. J. R. Matthews of Chesterfield Missionary Baptist Church. The co-op gave \$500 for her scholarship.

60—HONORING ANTHONY: The late Anthony Frye attended CCU, playing running back for the Chanticleers, and graduated with a degree in political science. He’s remembered as a team leader and a loving father by the Upsilon Beta Beta Chapter of Omega Psi Fraternity, which established a scholarship in his name. HEC gave \$500 to help the chapter “foster future local leaders.”

61—FOR WHITTEMORE: Conway’s Whittemore Park Middle is a Title One school, meaning it has a high percentage of children from low-income families. Donovan Mazyck, guidance counselor, said some students have never been outside the county. HEC gave \$500 for student trips, clothing, toiletries and shoes.

62—SOMETHING SPECIAL: Kayla Calhoun Brazier started a blog early this year, Something Special, to “uplift, inspire, encourage and motivate readers to do and be something special.” HEC donated \$500 to support her worthy goals. She’s on Instagram @something.special.blog and at KaylaBrazier.com.

63—UPS FOR DOWNS: HEC donated \$500 to support a Day of Pampering for mothers of children with Down Syndrome. It was a special event planned by Carolina Ups for Downs, with the children working on a Mother’s Day craft for their mom’s gift basket while the ladies relaxed with massages. They also received gift cards for local restaurants.

64—SHOP WITH A COP: Each December, Horry County Police Department officers invite children to Shop With a Cop. They take kids to lunch and shop for Christmas gifts. “The children chosen otherwise would not have a very good Christmas,” noted Capt. Stan Strickland. HEC’s Chris Teems (below, left) presented a \$500 check to Officer Mark Johnson.



TONI GORE

65—CATHOLIC CHARITIES: HEC gave \$500 to Catholic Charities Pee Dee, with the funds slated for use only in Horry County. That’s Wellness Program Manager Marian Kowalkowski (above, left) and Regional Coordinator Kelly Kaminski (right) with HEC’s Penelope Hinson.

66—HE’S HANDY, MAN: Clayton Small is retired from Horry Electric. He’s still working, though—doing handyman repairs for the elderly and less fortunate, free of charge, as a member of Pleasant View Baptist Church. HEC donated \$500 to purchase materials, which we hear Clayton often buys himself.

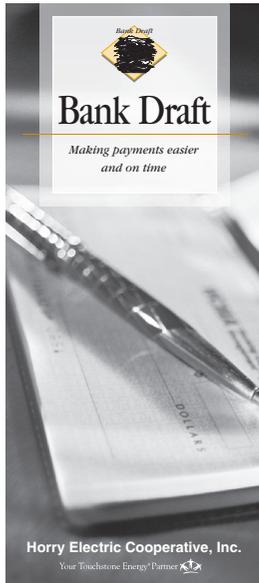
67—FIRE-PROOF BABIES: The co-op gave \$500 to help pay for a fireproof door for the infant room at the Lovell Weekday Ministry at Conway’s First Baptist Church.

68—TWIN LOVE: An elderly couple—we’ll just call them Bill and Janice—were recovering at home from health issues when HEC started 75 Acts of Kindness early this year. Bill had received a hospital bed, but Janice needed a twin bed so they could share the same room. (They’ve been married 60 years!) The co-op donated \$500, so they could be together. “It was greatly appreciated,” their caregiver said in September.

We’ll feature the last seven of our 75 Acts of Kindness in the next issue of *South Carolina Living*.

You've never had so many convenient ways to pay your co-op bill!

HORRY ELECTRIC offers a variety of convenient and easy payment options.



Bank Draft: The easiest, most convenient and least expensive way to do business with HEC is Bank Draft. You will receive a bill each month stating your charges, but instead of having to write a check, your payment is automatically drafted from your account!

By mail: Mail your check or money order, along with your payment stub, to us at: Horry Electric Cooperative, P.O. Box 119, Conway, SC 29528-0119.

In person: Pay with cash, personal check, money order or cashier's check at our Conway office, 2774 Cultra Road, or our Socastee office, 5889 Highway

707, during business hours, 8 a.m.–5 p.m. Monday–Friday.

By phone: Dial (843) 369-2211 and listen carefully to the menu options to access your account or to pay by credit card. Transactions are processed through Southeastern Data Cooperative (SEDC). Transaction fees apply.

MyEnergy Online: You'll need your account number and password to log into the system to view your account and make

a payment online. All transactions are processed through SEDC.

MyEnergy @online

Transaction fees apply. With MyEnergy Online, you can also use our Mobile Apps and Mobile Web App. Get the details at HorryElectric.com.

Payments made online through financial institutions are also accepted; however, be aware that these payments do not post immediately.

Don't forget these conveniently located HEC pay stations at banks in Horry County

Anderson Brothers Bank

- ▶ 2651 Church St., Conway
- ▶ 500 Main St., Conway
- ▶ 71 Cloverleaf Drive, Longs
- ▶ 302 Hwy. 701 North, Loris
- ▶ 4230 E. Main St., Loris
- ▶ 1799 Hwy. 17 N, North Myrtle Beach
- ▶ 617 8th Ave., Aynor
- ▶ 4705 Oleander Dr., Myrtle Beach

Hours: 8:30 a.m.–5 p.m. Monday–Thursday, 8:30 a.m.–5 p.m., 8:30 a.m.–5:30 p.m. Friday.



Mary Hartzell, a cashier at Anderson Brothers Bank's location at 302 Hwy. 701 North, Loris, is an HEC member herself. She'll be happy to help you.

- ▶ 1353 21st Avenue N., Myrtle Beach
- ▶ 10608 Ocean Hwy., Pawleys Island
- ▶ 4345 Hwy. 17 Bypass, Murrells Inlet
- ▶ 425 Hwy. 17 & 5th Ave. North, Surfside Beach
- ▶ Highway 17 Bypass S./ 3591 Northgate Dr., Myrtle Beach (Socastee)
- ▶ 2601 Main St., north Conway
- ▶ 1411 Fourth Ave., Conway (Conway Banking Office)
- ▶ 309 Main St., Conway (downtown)

Hours: 8:30 a.m.–5 p.m. Monday–Thursday, 8:30 a.m.–6 p.m. Friday.

Horry County State Bank

- ▶ 5009 Broad St., Loris
- ▶ 3187 Hwy. 9 East, Little River
- ▶ 5264 Hwy. 9, Green Sea
- ▶ 1300 Second Ave., Conway

Hours: 9 a.m.–5 p.m. Monday–Friday; drive-through service available 8:30 a.m.–5 p.m. Monday–Friday.

When using a pay station, you must present your payment stub along with your payment. You will be required to pay at least the balance due. No partial payments will be accepted or processed.

Conway National Bank

- ▶ 2605 Highway 501 E., Aynor
- ▶ 1360 Highway 501, Conway (Red Hill)
- ▶ 2380 Hwy. 9 E. in Longs (intersection of Hwys. 9 and 57/Little River)
- ▶ 110 Highway 17 N., North Myrtle Beach
- ▶ 2810 Church St., west Conway
- ▶ 9726 Hwy. 17 N., Myrtle Beach (Northside)