

Current **WORD**

SPRING 2009
VOL.19 NO.1

A PUBLICATION FOR THE MEMBER/OWNERS OF HORRY ELECTRIC COOPERATIVE

Tuesday, April 14, 2009

ANNUAL MEETING

Credit for you

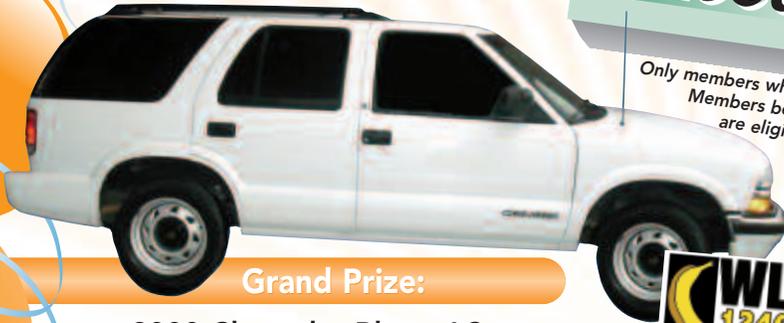
at
**Horry Electric's
Annual Meeting**

Registration Gift:

Each member who is present and registers at the Annual Meeting will receive a **\$15 credit on their electric bill** and will enjoy a fun-filled afternoon.
(Limit one \$15 per membership)



Only members who register, in person, to participate in the Annual Meeting of Members between the hours of noon and 7 p.m. on Tuesday, April 14, 2009, are eligible to receive the Annual Meeting Registration Gift - **ABSOLUTELY NO EXCEPTIONS.**



Grand Prize:

2000 Chevrolet Blazer LS
4-door with roof rack

The drawing will be held following the business meeting. You must be present to win!

Other Prizes:

- \$400 – First
 - \$200– Second
 - \$100 – Third
- Plus, dozens of additional prizes.



Banana Jack Murphy Show
Bluegrass on the Corner
2 P.M.–4 P.M.

One Man Band
Carl Brunson
4 P.M.–5 P.M.



Bluegrass and Gospel
The Morris Brothers
5 P.M.–7 P.M.

The Myrtle Beach Convention Center

Noon – 7 P.M. REGISTRATION

2 P.M.–7 P.M. ENTERTAINMENT
Music for Everyone



Sponsored by
HORRY COUNTY STATE BANK

7 P.M. BUSINESS MEETING

PRIZE DRAWING
at the conclusion of the business meeting. You must be present at the time of the drawing to WIN!

FREE Hot Dogs & Drinks

Courtesy of



Serving Our Community Since 1903
MEMBER FDIC

Loris Healthcare System
and HEC's WIRE Chapter
Health/Wellness Fair
3 P.M. - 6:45 P.M.

FREE

- Blood Pressure Screenings
- Cholesterol Screenings
- Hospice Information
- Medical Problems/ Pharmacy Solutions
- General PT Information
 - Early Detection & Prevention of COPD
 - Pulse Ox Screenings
- Chiropractic Information

Conway: 843-369-2211 | Myrtle Beach: 843-650-7530

www.horryelectric.com

Horry Electric Cooperative, Inc.

Your Touchstone Energy® Partner



By Tom Tate

Let the buyer beware – sound advice at any time but especially pertinent today. I have a hunch that we will all be treated to a barrage of scams, misrepresentations and fraudulent offers. Such come-ons will promise fantastic cost savings on your energy bills in exchange for your hard-earned money.

As my parents told me repeatedly growing up, if it sounds too good to be true it probably is. This mindset is your first line of defense in these situations. Look at any offer with a healthy skepticism. Ask for references, check with the Better Business Bureau or call your co-op. Above all, avoid impulse purchases. If someone is pressuring you for a decision, it's best to decline. Here's another truism from my youth, "act in haste, repent in leisure." Wish I had followed those two gems 100 percent of the time. "Live and learn." Okay, last homespun saying for this article, I promise.

Let me cite a couple of examples of misrepresentation. **A current promotional campaign touts a new heating technology that can save you 50 percent on your heating bills. The cost of the unit is over \$400. The way you are supposed to save is to turn your furnace way back and then carry the heater with you from room to room. Here is the misrepresentation – you are unlikely to save anywhere near 50 percent. People simply do not stick with the cold house, warm room scenario very long. And, the heater is nothing special, just a 1500-watt unit that employs heat lamps. For \$50 you can buy one that does the same job at Wal-Mart.**

Then there is the pitch for the heater that uses less energy than your coffee maker. These folks offer finely crafted mantles to set off their heater and urge you to turn your furnace back and run their unit 24 hours a day, seven days a week. Again, they promise extraordinary savings. Not so. True-, their 1500-watt heater uses less than the 1600 watts common in coffee makers. However, coffee makers only run for a few minutes a day. Run their heater as they recommend and you will see your electric bill jump by \$120 to \$150 per month.

One of the things we do for our members is respond to questions about products and services such as these. If you receive something that looks suspicious, give us a call. We have excellent resources at our disposal that can evaluate products and technologies and provide an unbiased assessment. While we have to be careful in how we assess something, you can be sure that we will give you the facts you need to make the best informed decision.

Saving energy is a key consideration for all of us. Avoiding unnecessary expenditures in the process is also important. We can help you in both areas. Call with questions and go to our website, where you will find a wide variety of energy saving tips and tools.

scam

Do the Light Switch

Your electric cooperative is continuing its "Do the Light Switch" compact fluorescent light (CFL) distribution program. Last year, each cooperative residential household received two CFLs. Soon, each residential member household will receive another complimentary CFL in the mail. Also, members who attend the co-op's 2009 annual meeting will receive an additional CFL.



But CFLs don't do any good unless you use them! Be sure you replace an incandescent bulb with the CFL as soon as you receive it. Don't wait until an incandescent bulb burns out. Replace the bulb in a most-used area of your home to see the most energy savings.

- CFLs last six to 10 times longer than incandescent bulbs, and use about 75 percent less energy.
- One CFL will save about \$30 in energy costs over its lifetime.
- CFLs also reduce the amount of greenhouse gases released into the atmosphere.

For more information, visit

DO THE
Light
Switch
.COM